

## **NEWS RELEASE**

January 9, 2006

### **CONTACT:**

Attn: Public Relations  
Medical Animatics, Inc.  
(dba) Legal Animatics, Inc.  
1321 N. Meridian Street  
Suite 105  
Indianapolis, IN 46202  
Office: 317.536-6035

[info@medicalanimatics.com](mailto:info@medicalanimatics.com)

### **Medical Animatics, Inc. Awarded IUPUI Solution Center Venture Funding**

The founding partners of Medical Animatics, Inc. made providing employment opportunities for the best and brightest university students a primary strategic objective upon its founding some 16 months ago. Since then, the company has funded two individual internships for local students and created four full-time positions for the most competitive Indiana University School of Informatics, New Media and Sciences graduates. More recently, the company was recognized with matched funding for three additional internships by the IUPUI Solution Center for its commitment to the economic development of the Indianapolis community and creating opportunities for students and young professionals.

The IUPUI Solution Center was funded in December 2003 as part of Indiana University's submission to the Lilly Endowment's Initiative to Promote Opportunity, an attempt to create a community-friendly gate to the university. The Center's primary objective is to develop partnerships between government, business, universities, and the community in order to promote a collaborative approach towards economic development. Candidate organizations for the Solution Center Venture Fund, which represents over 75 percent of the three-year \$1.7 million Lilly grant, are evaluated on a variety of factors including the overall importance to the Central Indiana economy, the extent of experiential learning opportunities and mentorship for university students, and the potential for maintenance of the state's brain trust. Priority for the distribution of funding is given to those companies who fall into one of six strategic industry clusters: life and health sciences, advanced manufacturing, 21<sup>st</sup> century logistics, arts, culture, and tourism, nonprofit organizations, and information and communication technology.

Medical Animatics, Inc. was evaluated on these factors and deemed worthy of not one, but three funded internships. The company was an obvious choice for the Venture Fund due to its continued relationship with the university and local business community as well as its operation in the life sciences and information technologies markets. The funding will be used to hire two interns from the Indiana University School of Informatics and one from the Kelley School of Business.

"We are very excited to receive this funding from the IUPUI Solution Center," said Harlon Wilson, President and CEO of Medical Animatics, Inc. "We see this as a tremendous win-win

for all involved parties because interns receive real-world experiential opportunities, companies develop partnerships with local universities, and clients reap the benefits. This relationship is exemplary of how economic development can be achieved through strategic cooperation and the partnership of community organizations.”

**About Medical Animatics:**

Medical Animatics, Inc. is a technology company specializing in the production of complex scientific and medical visualizations, primarily serving the life sciences and healthcare industries. Medical Animatics, Inc. is a division of Legal Animatics, Inc., a privately held corporation located in downtown Indianapolis. Founded January 1, 2005, by Indiana University graduates of the School of Informatics, New Media and Sciences Program, Medical Animatics, Inc. is dedicated to generating internship and career opportunities, and seeks partnerships and collaboration in health, medical, and science education. Throughout its first year of operations, Medical Animatics, Inc. has built an impressive list of clients including USA Diving, GrossologyLIVE, Riley Children’s Hospital, Indiana Corneal Consultants, Price Vision Group, Princeton University, SimDesk Technologies, Inc., MRE Living, and more. Visit [www.medicalanimatics.com](http://www.medicalanimatics.com) for more information.