

NEWS RELEASE

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Medical Animatics, Inc. Develops Web-Based Training for HP Partners – SimDesk Technologies, Inc.

(Houston, TX) – Medical Animatics, Inc., an Indianapolis-based technology firm specializing in complex scientific and medical visualizations and the production of media-rich educational content, recently launched a web-based training program in partnership with SimDesk Technologies, Inc. With the advent of new technologies and distance learning capabilities, Medical Animatics, Inc. is maintaining its place at the forefront of the emerging virtual distance education market, which should serve the young technology firm well, especially as the internet becomes an even more mainstream vehicle for educational content.

The web-based training program was developed in support of SimDesk Technologies's SimDesk software application, which is an internet-based office management product similar to Microsoft Office with an added remote access feature. The comprehensive training program includes modules that walk users through each of SimDesk's applications by visually producing an interactive program experience. The training program leverages software simulation technologies, narration, knowledge checks, interactive quizzes, and media-rich technologies to help increase knowledge comprehension and allow SimDesk customers to become more familiar with their software, introducing them to the wide array of application features and troubleshooting any problems.

"The outcome of our efforts [with Medical Animatics, Inc.] has delivered a series of training tools that are professional, user-friendly, and extremely valuable," said Melanie Diaz, Training Manager for SimDesk Technologies, Inc. "This outcome could have only been realized by the professionalism that your company has shown us during the creation of this project. Medical Animatics, Inc.'s customer service, project management, communication, and training abilities are in a league of its own."

About Medical Animatics:

Medical Animatics, Inc. is a technology company specializing in the production of complex scientific and medical visualizations, primarily serving the life sciences and healthcare industries. Medical Animatics, Inc. is a division of Legal Animatics, Inc., a privately held corporation located in downtown Indianapolis. Founded January 1, 2005, by Indiana University graduates of the School of Informatics, New Media and Sciences Program, Medical Animatics, Inc. is dedicated to generating internship and career opportunities, and seeks partnerships and collaboration in health, medical, and science education. Throughout its first year of operations, Medical Animatics, Inc. has built an impressive list of clients including USA Diving,

GrossologyLIVE, Riley Children's Hospital, Indiana Corneal Consultants, Price Vision Group, Princeton University, SimDesk Technologies, Inc., MRE Living, and more. Visit www.medicalanimatics.com for more information.